



Swoop's wheels are up: Inaugural flight departs Hamilton, Ontario



NEWS PROVIDED BY

Swoop

06:00 ET

Swoop takes to the skies, celebrating its first flights, servicing Hamilton, ON, Abbotsford, BC and Halifax, NS on June 20, 2018.

CALGARY, June 20, 2018 /CNW/ - Swoop today celebrated the debut of its ultra-low-cost carrier (ULCC) services in Canada with its inaugural flight between John C. Munro Hamilton International Airport (YHM) and Abbotsford International Airport (YXX), and precedes Swoop's second inaugural flight pairing of the day, from Hamilton to Halifax Stanfield International Airport (YHZ), Atlantic Canada's gateway.



Swoop's first aircraft is named #Hamilton after their first base. (CNW Group/Swoop)

"Our dedicated team of Swoopsters have worked tremendously hard to deliver exactly what we set out to. Today marks an important milestone for Swoop, and is equally as meaningful for Canadian travellers," said Steven Greenway, President and Chief Executive Officer of Swoop. "Our inaugural journey on #Abbotsford is just beginning. We'll be progressively rolling out new routes and destinations in the coming months and years to come."

Steven will join media and travellers on the inaugural flight from Hamilton to Abbotsford, attending celebratory events in both cities.

"We are thrilled to celebrate the official launch of Swoop as its very first flight departs from Hamilton International," said Cathie Puckering, President & CEO, John C. Munro Hamilton International Airport. "By providing economical and efficient services at Hamilton International, we are a low-cost gateway and a perfect fit for Swoop as their base in Eastern Canada. We are very proud to have one of the first aircraft named #Hamilton and to inaugurate Swoop's first flight today. We look forward to a strong partnership celebrating many more milestones together."

"I'm very pleased about the partnership between YXX and Swoop as it will support a vibrant economy for our region, while offering regular service to many destinations within Canada and, hopefully in the near future, international flights from YXX," said Mayor Henry Braun. "As one of

the only ultra-low-cost airports in North America where the airport business model aligns with ultra-low-cost carriers, YXX is a perfect fit for Swoop, positioning Abbotsford to continue to grow as the Hub of the Fraser Valley."

"Halifax Stanfield is delighted to be a part of Swoop's initial route network," says Joyce Carter, President & CEO of Halifax International Airport Authority. "Experience shows that low-fares stimulate demand and we welcome opportunities that provide travellers with more options, while fostering visitation to our beautiful region."

The excitement continues on June 25 when Swoop activates service in Edmonton, AB and Winnipeg, MB. Over the course of the summer, Steven will visit each of the inaugural cities, to share Swoop's appreciation for the meaningful teamwork and effort it has taken to get off the ground. Swoop's initial schedule offers service from Abbotsford, Edmonton, Winnipeg, Hamilton and Halifax as follows:

Departing	Arriving	Frequency
Hamilton	Edmonton	7 X Weekly
	Abbotsford	6 X Weekly
	Winnipeg	5 X Weekly
	Halifax	6 X Weekly
Edmonton	Hamilton	6 X Weekly
	Abbotsford	21 X Weekly [†]
Abbotsford	Hamilton	6 X Weekly
	Edmonton	21 X Weekly [†]
Halifax	Hamilton	6 X Weekly
Winnipeg	Hamilton	6 X Weekly

[†] Service begins July 25, 2018.

Service between Winnipeg and Abbotsford begins August 16, 2018.

To learn more about Swoop's destination, schedule and ultra-low-cost model visit FlySwoop.com or connect with Swoop on Facebook, Twitter and Instagram.

About Swoop

Swoop has flown in to the Canadian travel market to provide the country with a no-frills, lower-fare air travel option that will get more Canadians travelling. Swoop has the unique position of being the only ultra-low-cost carrier in Canada with a strong balance sheet, a modern fleet of Boeing 737-800 aircraft and a management team with deep knowledge of the aviation market. For more details on Swoop, its 2018 launch plans and employment opportunities, sign up at FlySwoop.com.

SOURCE Swoop

For further information: Media contacts: To contact media relations, please email media@fllyswoop.com

Organization Profile



Swoop

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