



Swoop announces new Winnipeg – Abbotsford route with direct, daily service for peak summer season

CALGARY, Alberta. April 17, 2018. Today, Swoop announced a new domestic regional route, providing daily, direct service between Winnipeg and Abbotsford beginning August 16, 2018. Flights are now available for purchase along with introductory promotional fares at FlySwoop.com.

The announcement comes hot on the heels of Swoop's recent announcement of a fourth aircraft being added for the peak summer travel season. This new route will double the weekly frequency schedule in Winnipeg, and add 7 flights to the Abbotsford weekly frequency schedule offering travellers more options to enjoy Canada this summer.

"At Swoop our mission is to get more Canadians travelling by making air travel more accessible and affordable for all Canadians," said Steven Greenway, President of Swoop. "We've been seeing strong sales and traveller demand in both Winnipeg and Abbotsford since the Swoop booking launch on February 1. And we're thrilled to be adding this route to offer a lower-cost option for travellers to get out and explore, visit family and friends and make some memories this summer."

Swoop service officially begins on June 20, 2018, with an initial network that includes Abbotsford, Hamilton, Edmonton, Winnipeg and Halifax. With the addition of the new Winnipeg-Abbotsford route, Swoop will be operating 66 weekly flights as of August 16, 2018.

"We are always looking for new ways to provide our community with the services and routes they desire," said Barry Rempel, President, and CEO of Winnipeg Airports Authority. "Direct, daily service to Abbotsford is a welcome addition to Winnipeg Richardson International Airport and gives our region another option to travel to the Lower Mainland of BC."

"The Abbotsford International Airport (YXX) is experiencing unprecedented growth in passenger volume. YXX offers convenience and low cost flight options to an increasing number of destinations," said Mayor Henry Braun. "The Airport is a key contributor to Abbotsford's vibrant economy, and this new route announcement is a great addition that will serve our growing community and our region."

Starting today, Swoop is celebrating the latest route announcement and increased weekly frequency schedule with a system-wide seat sale detailed in the table below[†]:

Departing	Arriving	Air transportation charges (ATC) Base fare from	Taxes, fees and charges	Total one-way price from
Abbotsford	Winnipeg	\$87.17	\$11.83	\$99.00 [†] CAD
Winnipeg	Abbotsford	\$62.17	\$36.83	\$99.00 [†] CAD
Abbotsford	Edmonton	\$29.07	\$8.93	\$38.00 [†] CAD
Edmonton	Abbotsford	\$9.55	\$39.45	\$49.00 [†] CAD
Hamilton	Winnipeg	\$28.94	\$40.06	\$69.00 [†] CAD
Winnipeg	Hamilton	\$33.59	\$35.41	\$69.00 [†] CAD

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\$99.00 [†] CAD	\$43.51	\$55.49	Halifax	Hamilton
\$99.00 [†] CAD	\$48.03	\$50.97	Hamilton	Halifax
\$99.00 [†] CAD	\$43.51	\$55.49	Abbotsford	Hamilton
\$99.00 [†] CAD	\$11.83	\$87.17	Hamilton	Abbotsford
\$99.00 [†] CAD	\$41.83	\$57.17	Hamilton	Edmonton
\$99.00 [†] CAD	\$43.51	\$55.49	Edmonton	Hamilton

[†]Book by April 24, 2018 (11:59 p.m. MT) for travel between June 20-June 27 and/or August 16-December 13, 2018. 4800 seats available. Some blackout dates and restrictions apply. For more details, please visit <u>FlySwoop.com</u>, and spend the savings on yourself!

To learn more about Swoop's destinations, schedule and ultra-low-cost model visit <u>FlySwoop.com</u> or connect with Swoop on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>.

About Swoop

Swoop has flown in to the Canadian travel market to provide the country with a no-frills, lower-fare air travel option that will get more Canadians travelling. Swoop has the

unique position of being the only ultra-low-cost carrier in Canada with a strong balance sheet, a modern fleet of Boeing 737-800 aircraft and a management team with deep knowledge of the aviation market. For more details on Swoop, its 2018 launch plans and employment opportunities, sign up at FlySwoop.com.

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