



NEWS RELEASE

Prospera Credit Union Sponsors Abbotsford's Canada Day

Abbotsford, March 23, 2018 – Prospera Credit Union has once again stepped up as the naming sponsor of Abbotsford's Canada Day Celebrations announced Mayor Henry Braun today.

"Prospera has always shown a high level of dedication and commitment to our city and to Canada Day, and they truly are an amazing corporate partner," said Mayor Henry Braun. "Community sponsors are key to the success of Abbotsford's Canada Day, and we thank Prospera Credit Union for continually giving back to the community each year."

"Abbotsford is a special community that is made stronger by the people who live here," said Shawn Good, President and CEO of Prospera Credit Union. "We've been a part of this community for over 70 years and are very proud to be one of the organizations that call it home. We're looking forward to participating in all of the fun and fanfare of Canada Day in Abbotsford this year as we celebrate not only our nation's birthday, but also the inclusiveness and sense of community that are integral parts of our Canadian heritage."

This year's Canada Day 2018 Celebrations are presented by Prospera Credit Union and sponsored in part by Telus Pure Fibre and grant funding from Canadian Heritage. There will be many new attractions, activities and entertainers. The theme for this year's celebration is '*Made in Abbotsford*' which celebrates the innovative businesses, organizations and societies that all contribute to our diverse and thriving economy.

"We have so many reasons to celebrate with our Made in Abbotsford theme," said Mayor Braun. "Our local businesses and organizations have helped to build a vibrant economy and complete community in Abbotsford and have made their mark well beyond our city's borders. We are very proud of the products and services that are home grown, right here in our great city."

Applications are also now being accepted for the Canada Day parade, community booths, entertainment on the main stage and volunteers. Organizations and individuals can register for any of these activities at www.abbotsford.ca/canadaday.

Many great events are planned throughout the day including a parade down South Fraser Way, free family fun at Exhibition Park, entertainment, fireworks and much more. Further details on the events for the day will be available soon at www.abbotsford.ca/canadaday.

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