



KEYNOTE

Power Pathways: Building BC's Energy Future

Robyn Webb from BC Hydro will deliver a presentation on how the utility is preparing the electrical system to support residents and businesses in their transition to a zero emissions future. They will talk about the importance of energy efficiency and the many programs available to support businesses and residents looking to reduce their carbon footprint.

Robyn Webb has worked in the climate solutions space for over 15 years in BC, Alberta and Manitoba. Currently she works for BC Hydro where she leads a program that supports municipalities in developing energy efficiency and decarbonization policies and programs.



Day at a Glance

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| 8:30am - 9:30am | Networking & City Studio Hubbub |
| 9:30am - 10:10am | Welcome Sustainability Panel |
| 10:10am - 10:45am | Keynote - Robyn Webb, BC Hydro Power Pathways: Building BC's Energy Future |
| 10:45am - 11:15am | Networking |
| 11:15am - 12:15pm | Workshop A |
| 12:30pm - 1:30pm | Workshop B |
| 1:30pm - 2:15pm | Lunch |
| 2:30pm - 3:30pm | Workshop C |

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NETWORK SPONSORS



FREE

**ONE-DAY
SYMPOSIUM
SUSTAINABILITY
EDITION**



inspire. inform. invigorate.

**THURSDAY, NOV 21
8:30AM - 3:30PM**

MCA AUDITORIUM
32315 South Fraser Way,
Abbotsford



What is Involve Abbotsford?

Abbotsford symposium is a one-day event that brings together not-for-profits, sports, arts, small business, and community service groups, to learn and share information about the best in organizational practice, business administration, and to network, support, and gain professional knowledge that is crucial to sustainable operations.

FOR MORE INFO

involve@abbotsford.ca 604.557.1464
REGISTER abbotsford.ca/involve



Workshops

LEARN.

STORYTELLING FOR SUSTAINABILITY

Michelle Superle & Sean Holman

Guided by one of the Climate Disaster Project's founding principles: story creates community, and community creates hope. Workshop participants will learn about connections between stories and sustainability, storytelling techniques that honour participants' dignity, and co-creating stories in empowering ways.

SMALL BUSINESS, BIG IMPACT: PRACTICAL AND AFFORDABLE WAYS TO GREEN YOUR OPERATIONS

Jarret Klim - Synergy Foundation

Discover how small businesses can make a big impact through sustainable practices. Explore practical and cost-effective strategies to reduce waste, lower emissions, conserve water and energy, and enhance your social impact.

UNDERSTANDING THE HONEY BEE

Jenny Campbell - Campbells Gold Honey Farm and Meadery

Learn about the Campbells family bee business and what being a small commercial bee farmer in the Fraser Valley looks like in these challenging times. Come learn about the importance of honey bees and what you can do support pollinator health in your community.

ECO-INFLUENCE: DRIVING CHANGE THROUGH SUSTAINABLE SOCIAL MEDIA

Connie Hackett- Tourism Abbotsford

Learn how social media can promote sustainability and influence positive environmental change. Discover the intersection of digital influence and eco-consciousness, offering strategies for creating engaging, impactful content that encourages sustainable practices, educates followers, and supports green initiatives.

QUALITATIVE VS. QUANTITATIVE GROWTH

John Vissers

In this workshop, we'll explore the concept of qualitative growth as an alternative to traditional quantitative growth in sustainability and the circular economy. We'll discuss how qualitative growth focuses on improving the quality and efficiency of our resources and systems, rather than just increasing their quantity.

ARCHWAY URBAN FARM - COME SEE WHAT'S NEW!

Lisa Laplante and Arlene David

Learn what Archway Food Security is doing to build a sustainable, collaborative, and interconnected food system in our community through a food justice lens! Learn more about our Fresh Food Recovery program, Community Food Bank Satellites, Regional Community Food Hub, and more.

FROM ULTRA FAST FASHION TO SUSTAINABLE FASHION: BALANCING FANTASY WITH REALITY

Stefania Pizzirani

Fashion is an important part of our lives – it may represent our identity or culture, boost our confidence, and inspire or protect us. But here are some remaining challenges: how do we define the “sustainability” of fashion? Does social media help or hurt the sustainable fashion revolution? And how do we change consumer demands in order to progress sustainable fashion?

TOOLS FOR LOW IMPACT DEVELOPMENT

Dean Barrett - Barr Plastics

Learn about stormwater management, rain harvesting and greywater recycling to show how we can dramatically reduce potable water use in new construction and reduce the stress on infrastructure.

ENGAGE.



CANADA'S PRODUCTIVITY PUZZLE: SOLUTIONS FOR ENTREPRENEURS

Manuel Gogolin- BDC

Embrace Productivity to Thrive in the Current Context. Discover why Canada is lagging in productivity; trends for some of the largest sectors of the Canadian economy and how to improve productivity in your company.

SAFEGUARDING OUR SOIL: A WORKSHOP ON SUSTAINABILITY IN AGRICULTURE

Mia Soetaert - Ministry of Agriculture

Join us for an engaging insightful workshop dedicated to the crucial topic of protecting agricultural land and the imperative need for sustainability. Explore real challenges facing our agricultural lands and discuss effective strategies to ensure their long-term health and productivity.

FOUNDRY ABBOTSFORD AND SUSTAINABLE PROGRAMS

Elizabeth Shields and Simone Maasson

As part of an expanding Provincial network, Foundry Abbotsford is building sustainable programs that focus on youth wellness and service innovation. With various groups for youth such as our “Wellness by Nature” program, young people are able to participate in activities that educate around impactful green practices and allow for the experience of spending time in nature.

SUSTAINABILITY TAKES A VILLAGE

Malinda Rogusky - Fraser Valley Gleaners

Come learn about the work of Fraser Valley Gleaners where food recovery is done on a large scale - a joint effort by our local community shared with our global community.

EXTREME TEMPERATURE ALONE IS NOT ENOUGH: UNDERSTANDING HUMIDEX AND WET BULB TO GUIDE VULNERABLE PEOPLE FROM EXTREME HEAT

Mariano Mapili - UFV

When an extreme heat advisory is issued by the government, people check the temperature values from various sources and act accordingly. But temperature alone is not enough to guide vulnerable people to lessen the effects of extreme heat. Learn why and how vulnerable people need to start understanding and using HUMIDEX and WET BULB temperatures to guide their activities to reduce the effects of extreme heat.

AUTOMATE YOUR ORGANIZATION WITH AI

Derek Froese - KoalaTech

With the advent of Artificial Intelligence, more and more business processes and services can be automated using software. This can free personnel from doing mundane or repetitive tasks and enable them to focus on creative, development, and visionary work that advances the organization.

ENERGY EFFICIENCY THINKING: STRATEGIES FOR SUSTAINABLE BUSINESS GROWTH

Sorin Pasca - Business Energy Advisor, BC Hydro

Learn about an introduction to energy efficiency thinking, about other organizations and how they have found savings, and get information about BC Hydro Business Energy Savings Incentives - speak to an expert.

