



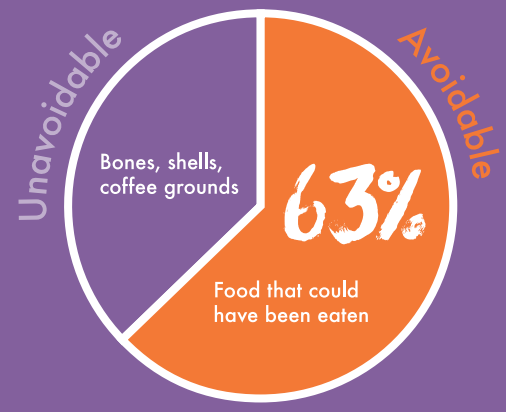
WHERE IS FOOD WASTED?

47% of the value of food wasted in Canada can be attributed to households.

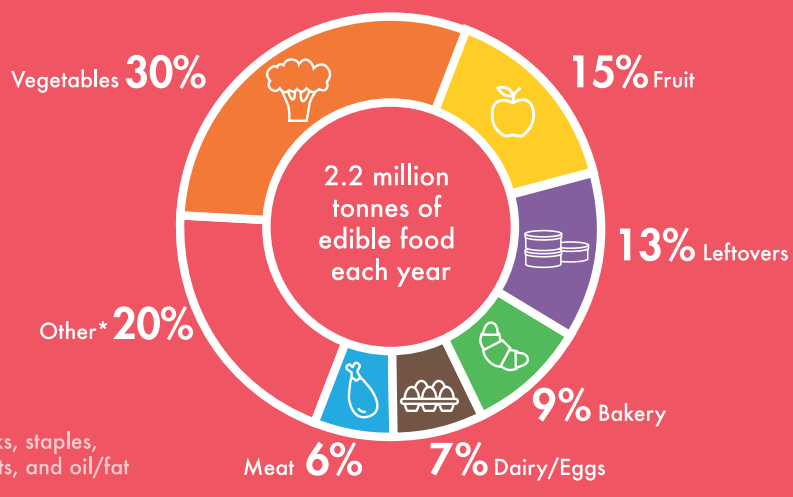


Source: \$27 billion revisited: The cost of Canada's annual food waste, VCM International, 2014

AVOIDABLE HOUSEHOLD FOOD WASTE



WHAT IS WASTED IN CANADIAN HOUSEHOLDS?



* includes snacks, staples, drinks, desserts, and oil/fat

The average Canadian household wastes



of food per year

Reducing



Avoidable food waste costs an average Canadian household

