

Reducing Overdose, Abbotsford Response (ROAR)

Established to support and facilitate local partnerships, coordinate programs and services relating to substance use, address gaps, and plan for a collaborative, caring, creative community response to the overdose crisis caused by a toxic illicit drug supply.

Members include representatives of non-profit & faith based organizations, health authority, City of Abbotsford, pharmacy, law enforcement, Peers (people with lived or living experience with substance use) & family members.

ROAR Projects

- **Inter-Faith Dialogue – February 2023**
- **International Overdose Awareness Day event in Jubilee Park August 31, 2022** bringing community members from different walks of life together for conversations (reducing stigma)
- **Empty Chair Campaign & Moving Memorial**
- **Advocacy** for drug law reform



International Overdose Awareness Day

Jubilee Park

August 31, 2022



A visible representation of a loved one lost, missing from your family table

The Empty Chair Campaign is about reducing the stigma of drug related death

Population Health Emergency

- Across Canada there have been **30,843** apparent opioid toxicity deaths between January 2016 and March 2022;
- January-March 2022 there were **21 deaths per day**. In 2016 when the public health emergency was declared, there were 8 deaths per day.

Accidental death due to drug poisoning has decreased the life expectancy of Canadians

Contact:

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